



CLUSTERS & CITIES NETWORK

Launch seminar

Stockholm, Grand Hotel Saltsjöbaden

22-24 April 2009



Welcome...

Programme



This evening

17.00-17.30 Welcome to CLUSNET

By Per Justesen, Project Manager, Grand Lyon

17.30-19.00 Clusters and Cluster Policy: What is it all about?

By Örjan Sölvell, Professor and Director, Center for Strategy and Competitiveness

19.30 Informal dinner (Venue: Hotel Dining Room)

Programme



Tomorrow morning

09.00-12.30 Cluster Policy Exchanges & Inter-cluster links. Methodology and planning.

By Örjan Sölvell & Per Justesen

12.30-13.45 Lunch (Hotel Dining Room)

Programme



Tomorrow afternoon

13.45-14.30 Meet in Hotel Lobby for transport by bus to Kista

14.30-17.15 Visit to Kista Science City.

Hosted by Mats Hedenström, International Director, Kista Science City & Ulf Sandmark, CEO, Electrum Foundation

19.30-20.00 Welcome drink (Library)

20.00 Dinner (Hotel Dining Room)

Programme



Friday morning

9.00-12.00 Project management, legal issues, project finance, staff
exchange programme & communication

By Per Justesen & Christophe Pons, Grand Lyon

12.00-13.00 Lunch (Hotel Dining Room)

13.00 Departure

CLUSNET – what is it?



Objectives

- To improve effectiveness of cluster support policies in European City-regions
- To constitute a platform for the creation of inter-cluster links

Partnership

Grand Lyon (Lead Partner), Barcelona Activa, Budapest, Munich, Dortmund, Leipzig, Manchester Enterprises, Helsinki, Business Region Göteborg, Eindhoven, EUROCITIES & Stockholm School of Economics

Activities

Case study based policy analysis and the exchange of best practises.

CLUSNET – why?



- **Clusters are crucial in economic development**
- **Growing policy importance on local, national and EU level**

CLUSNET – *why?*



- All of us support our clusters

- The question is how and whether we can do it better?

CLUSNET: *An economic lever*



Strengthen the impact of our support policies

=

Improve cluster performance

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Create jobs

CLUSNET – key dates



- Set up of EUROCITIES Working Group on Clusters summer 2007
- Project definition and partnership establishment: Autumn 2007
- Project submission: 15.1.2008
- Project approval: 19.9.2008
- Project duration: 1.10.2008-31.12.2011

CLUSNET –objectives



Objective 1

To improve the effectiveness of cluster support policies in larger European city-regions and to identify policy instruments that will improve the economic performance of clusters

Through policy analysis and the exchange of experiences, produce highly operational policy recommendations targeting each partner city

Policy officers will improve professional skills in the field of cluster development which - in the end - will benefit the economic performance of Clusters.

CLUSNET –objectives



Objective 2

Support the creation of inter-cluster links between European clusters located in partner cities & help European clusters to come together to pool resources and gain critical mass.

This project will provide a "cluster to cluster" platform allowing cluster representatives to meet

CLUSNET – activities



Policy analysis: Seminars will be organised in partner cities to enable for policy analysis and the production of operational policy recommendations.

Inter-cluster links: Partner seminars should constitute the platform for allowing cluster managers to network and – at best – establish partnerships

Policy exchanges: The project allows policy officers to engage in staff exchanges

Communication: Several communication tools will be put into place to create awareness of the project: Newsletters, website, leaflets...

CLUSNET – partnership



Grand Lyon (Lead Partner): Management and co-ordination of the project

City Partners: Organisation of seminars and production of case studies

EUROCITIES: Communication and lobbying

Stockholm School of Economics: Academic guidance

CLUSNET – Results



The project should:

- improve the skills of 40 policy officers through their participation in the project activities
- produce nine seminar reports proposing operational recommendations for policy improvement in each partner city.
- transfer ten good practises
- improve ten policy instruments
- allow for the establishment of contacts between cluster representatives from partner cities

and...

CLUSNET – Results



Improve the performance of our clusters...!