

Innovation LAB

Leipzig



presented by Matthias Petzold
cofounder of hybrid art lab

special situation leipzig

innovation and communication

- : ideas
- : space
- : technology
- : research
- : growing creative atmosphere

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- : stay in contact with each other
 - : communicate your concept as a small business or a artist
 - : take part in interdisciplinary projects
 - : willingness to invest (investors, entrepreneurs, institutions)

Inspiration

Kitchen Budapest/...

- : research - interdisciplinary, dynamic workflow
- : tension and interplay at the nexus of art, technology and society
- : methodology of shared creativity
- : freedom to capitalise any good idea



Inspiration

MIT / FAB LAB Barcelona / FabLab Luzern /...

- : Fab labs: a global network of local studios/labs. support inventions by making tools for digital production available for everyone
- : fusion of unlimited ideas and shared resources
- : methodology of shared creativity



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Idea

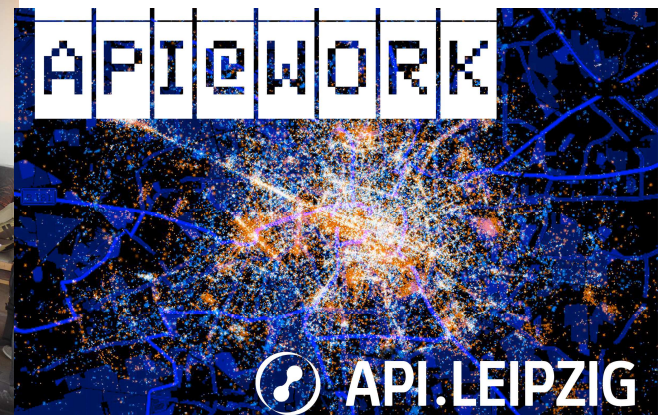
- : encourage the creative economy and start-up businesses
- : interdisciplinäre exchange of knowledge and technology
- : methodology of shared creativity
- : network of cooperations
- : facilitate the transfer of sustainable innovations

Fab LAB + Media LAB + X = Innovation LAB

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API Leipzig

- : Open Data Pilot Project – online since May 2011
- : standardised machine-readable Data Interface
- : initially developed by a small group of progressive thinking freelance creatives that has since evolved into an open community for creative people of all disciplines



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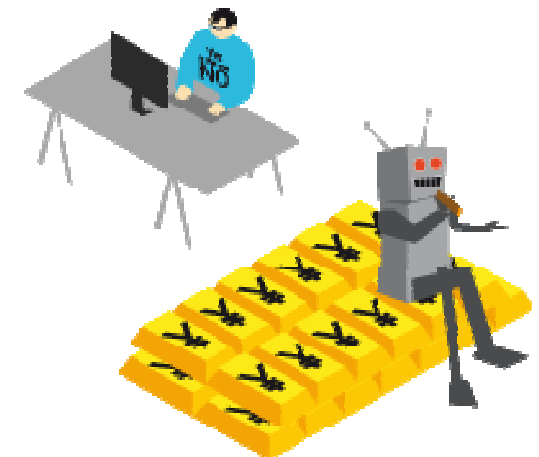
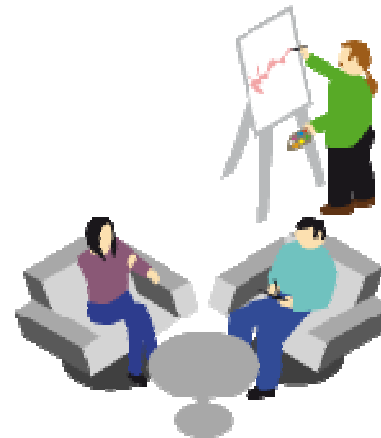
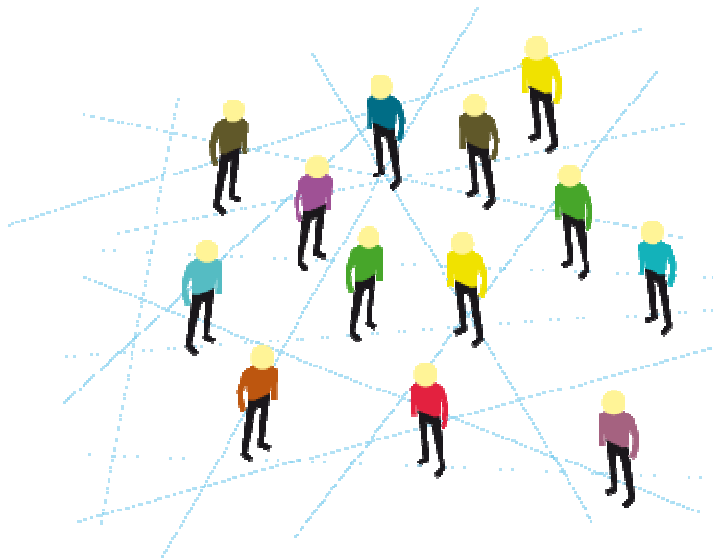
Timetable

: analysis of competences and resources - nov. 2011

: form of organisation - feb. 2011

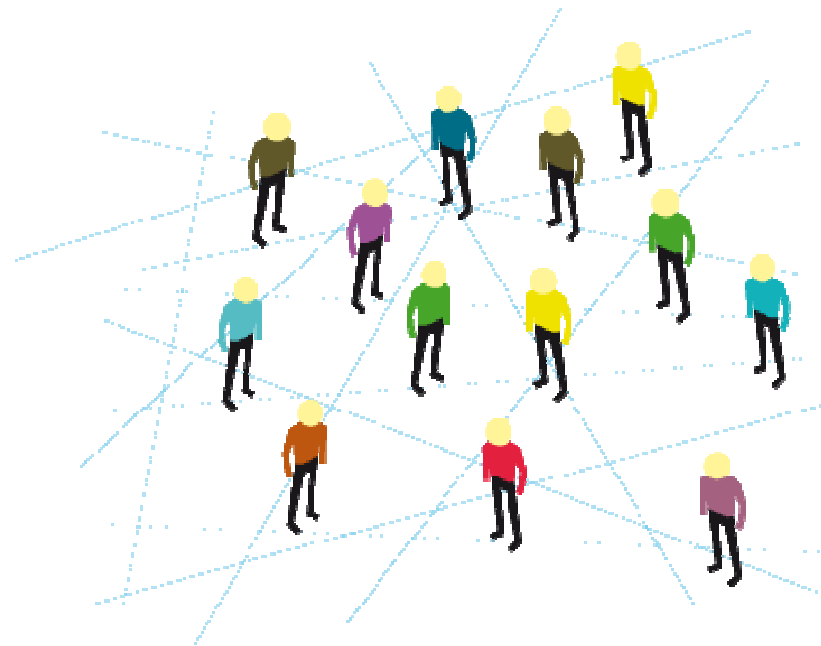
: first cooperation partner - march. 2011

: actualisation – august 2011



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invitation to be part



thank you for your attention



hybrid art lab